

King's College London
Department of Political Economy
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FIELDS

Applied Microeconomics, Behavioral and Experimental Economics, Political Economy

ACADEMIC EMPLOYMENT

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| King's College London, Lecturer in Economics and Policy (AP) | 2022- |
| J-PAL/UC Berkeley, Post-Doctoral Associate | 2021-22 |

EDUCATION

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| Ph.D. in Economics, Columbia University <i>en route</i> : M.A. in Economics (2017), M.Phil. in Economics (2018) | 2015-21 |
| M.Sc. in Economics, Barcelona Graduate School of Economics | 2014-15 |
| B.Sc. in Economics, Universitat Pompeu Fabra | 2010-14 |

RESEARCH PAPERS AND PRESENTATIONS

WORKING PAPERS

[The Effects of Exposure to Electoral Advertising: Evidence from Spain](#) (2020)

Abstract: I measure the effects of street-level political advertising on voting behavior. I use a novel dataset on ad location in a major Spanish city during elections for the national parliament as well as granular socio-economic and voting data. This set-up, where more than two parties are running for office and elections are very competitive, allows me to explore the heterogeneous effects of ads across parties as well as how parties' ads affect other parties' vote shares. To identify the effects of parties' ads, I exploit legally mandated randomized assignment of ad location to parties across multiple years. I find that a party's own ads have a positive effect on a party's vote share, although the effects are quite heterogeneous across parties. A one standard deviation increase in the number of ads increases a party's vote share by 0.79 percentage points on average. Ads of parties that have a platform that is ideologically distant have a negative effect on a party's vote share. Instead, ads of parties that are close competitors may act either as complements or substitutes in different years.

Best Applied Paper by a Young Researcher – Econometric Society Summer Meeting 2023

[The Effect of Incentives on Choices and Beliefs in Games. An Experiment](#) (2020)

with Duarte Gonçalves

Abstract: Do incentive levels matter in strategic environments? Existing models disagree not only on whether gameplay is affected by incentive levels, the overall stakes players face, but also on why. In this paper, we present experimental evidence establishing that the level of incentives affects both gameplay and beliefs. Holding fixed the actions of the other player, we find that, in the context of dominance-solvable games, higher incentives make subjects more likely to best-respond to their beliefs. Moreover, higher incentives result in more responsive beliefs but not necessarily less biased. We provide evidence that incentives affect effort and that it is effort, and not incentives directly, that accounts for the changes in belief formation. The results support models where, in addition to choice mistakes, players exhibit costly attention.

The Effects of Economic Shocks on New Party Emergence and Changes in Voting Patterns (2020)

Abstract: This paper analyses the effects of an economic shock on the emergence of new parties and other changes in voting parties by using regional variation in the exposure to the shock. I find that a worsening of economic conditions as measured by unemployment rate leads to an increase in electoral competition and volatility. In particular, the deeper the effects of the recession in an area, the larger the number of new parties emerge and become more successful and there is an increase in the changes in vote shares. On the other hand, the vote share of parties previously in government decreases, and a decrease in vote share concentration.

WORK IN PROGRESS

Demand for Attributes in Politicians

Election Closeness, Strategic Voting, and Information Acquisition. An Experiment

Endogenous Strategic Uncertainty, with Duarte Gonçalves and Evan Friedman

CONFERENCE PRESENTATIONS

2023: Midwest Political Science Association Conference, Nottingham Interdisciplinary Centre for Economic and Political Research Conference, European Political Science Association Conference, Catalan Economics Society Conference, Barcelona Summer Forum, EEA-ESEM Conference, Spring Meeting of Young Economists, European Economics Science Association Meeting

2022: Québec Political Economy Webinar Series, Spring Meeting of Young Economists, Barcelona Summer Forum

2021: Virtual Formal Theory Workshop, Royal Economic Society Conference, Midwest Political Science Association Conference, Meeting of the European Public Choice Society, Spring Meeting of Young Economists, Quantitative Political Economy Online Spring Seminar Series, IEB Summer Workshop, European Consortium for Political Research General Conference, EEA-ESEM, Webinaire d'Économie Politique Francophone

2020: SWEET-Princeton: Student Workshop in Experimental Economics Techniques, Spanish Economic Association Symposium

RESEARCH GRANTS & ACADEMIC AWARDS

RESEARCH GRANTS & FELLOWSHIPS

| | |
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| Doctoral Dissertation Research Improvement Grant # 1949395 National Science Foundation; \$28,026 | 2020 |
| Research Grant Program for Economic Research, Columbia University; \$17,044 | 2020 |
| Dissertation Fellowship Department of Economics, Columbia University | 2020 |
| CELSS Dissertation Grant Columbia University Experimental Laboratory for Social Sciences; \$3,000 | 2019 |
| CELSS Research Grant Columbia University Experimental Laboratory for Social Sciences; \$1,000 | 2019 |

AWARDS & HONORS

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| Stewart Glanz Fellowship (Ph.D. in Economics) Columbia University | 2017-18 |
| Dean's Fellow (Ph.D. in Economics) Columbia University | 2015-20 |
| Scholarship for Postgraduate Studies (declined) Fundación Ramón Areces | 2015 |
| Scholarship for Masters in Economics (BGSE) La Pedrera Foundation | 2014-15 |
| Top Ten Academic Transcripts in Economics Universitat Pompeu Fabra | 2014 |

TEACHING

King's College London

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| Advanced Econometrics (Graduate) | Spring 2023 |
| Political Change in Europe (Undergraduate) | Spring 2023 |

London School of Economics

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| Political Economy (Undergraduate) | Spring 2023 |
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PROFESSIONAL SERVICE

REFEREEING

American Economic Review: Insights (×3), The Economic Journal

ORGANIZING

PERSONAL INFORMATION

Full name: Teresa Esteban Casanelles

Citizenship: Spanish

Birth Year: 1992

LANGUAGES

Spanish (Native)

Catalan (Native)

French (Bilingual)

English (Fluent)

Portuguese (Good)

PROGRAMMING SKILLS

Python, QGIS, Stata, MATLAB, R, Wolfram Mathematica